

SEO Consultancy Web Page Content



Your Service Spot
Quality Services For Your Site

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**FACT: Hundreds (if not Thousands) of Local Customers
Are Desperately Seeking Your Products or Services
Every Month....**

Meet Them Where They Are.

Your business may be leaking revenue that you didn't even know existed.

Before we go any further, rest assured....

this isn't some "scare tactic" to conjure up fear so we can present ourselves as your "white knight", galloping towards you on our noble steed, determined to save your business or die trying.

Heck, for all we know, you may be sitting fat and happy with record profits, loyal customers, and growth opportunities aplenty.

Even so, the fact remains....

for 9 out of 10 of you reading this right now, the above statement is **quite simply....**

Reality.

Don't believe us? We'll prove it to you.

Open up your Internet browser-of-choice, head on over to Google.com, and type in the following phrase into the search field:

“ <your business type> + <your city>”

For example, if you own a plumbing business, in Sydney you would type in:

“plumber + Sydney”

Now, scan the results. Is your website listed in the top 10 results (i.e., the first page)?

If not, I've got news for you....

You're missing out on **97.4%** of customers who are searching for your exact products/services.

Depending on your business, this could mean anywhere between a few hundred to a few thousand customers each and every month...

who typed in the exact phrase you did and...

opened their wallets to a business they actually found.

Bummer, eh?

Still not convinced you're leaking thousands of dollars in additional revenue right this second?

Check out these eye-opening stats:

- **97%** of the Internet users use online media to find **local products or services**
- **43%** of Internet searches performed today use a **local keyword**
- **86%** of those searches convert to a **phone call or visit** to the physical location
- **61%** of local searches ultimately **end in purchases**
- According to Google, **73%** of all online activity is related to **local content**
- Search engines are the **leading source for finding information** for local businesses online
- Local searches on search portals **increases by 27%** year-over-year

Now I don't want to say "I told you so"....but....

It's clear that getting your business found online is a pretty big deal.

In fact, for some of you, it may mean the difference between closing shop for good vs. opening up additional locations.

Now's the time you may be asking yourself..."gee, what's a fella (or gal) gotta do to get found on Google (and other search engines) these days?"

Fret no more – we're here to help.

You see, getting your business found by local customers is **all we do...**

We eat, live, sleep, and breathe it...day in and day out....

And, truth be told, we're pretty damn good at it.

We've helped countless customers achieve Page One rankings on Google – and doubled, tripled, or in some cases, even quadrupled their monthly profit – within a matter of weeks.

Despite what you may have heard, there's no "secret magic trick" or "voodoo witchcraft" that guarantees a successful top-of-the-results-page placement.

On the contrary, there's a specific, scientific formula that large search engines like Google use to determine the exact ranking of **local businesses** like yours.

The bad news is only Google's top engineers know what it is.

The good news is we know **just enough** to be dangerous – meaning, we've tweaked our own system to the point where we can almost guarantee a Page One ranking for your local business.

But...there's a catch.

Given the fact there are so many types of businesses per city, we can only **accept one business type per suburb**.

This is the only way we can deliver the goods and make sure that our clients are super happy (and profitable).

So what does this mean for you?

You need to pick up the phone and claim your spot today, before one of your competitors beats you to the punch.

Our number is X XXX XXXX.

Hopefully we've done enough to convince you that unless you want to **continue missing out on thousands of dollars of additional profit per month...**

Just imagine for second what an extra 5, 10, or even 20 customers per month would do for our bottom line.

And that's just the start....assuming you deliver great value, they're going to tell their friends about it, and the next thing you know, everybody around town needs you "right away".

That's how these things happen ya know...the whole "social" thing with Facebook, Twitter, Yelp, etc....

Anywho...

it's in your best interest to get in touch.

X – XXX – XXXX or info@yourcompany.com

We're waiting for your call.

To Doubling Your Profits,

SEO Consultancy

Get in Touch – Let’s Chat!

Interested in chatting with us about your project? Do you have a question about our services? Want to know more about how we can help your business dominate the local search engine rankings?

Feel free to get in touch with one of our SEO consultants using your preferred method of communication.

For us, ensuring your utmost satisfaction isn’t only our most important job; it’s our **only job**. Don’t hesitate to ask any anything you’d like – we’ll get you the answers to your question...no rush...no hassle...no pressure.

Phone

X XXX XXXX

Email

<insert form code here>

Snail Mail

Your Address Here

Own a Local Plumbing Company?

Let Us Help You Generate More Leads, Close More Sales, and Double Your Profits Within the 90 Days – Or Your Money Back.

Listen, we both know you're not the only plumbing company in town looking for work.

Unless you've been around for a while and have built up a loyal customer base, chances are you're facing some stiff competition...

...all looking to earn the business of relatively small number of "in-need" customers within the same geographical area.

So the question then becomes – how do you give yourself an edge over the competition?

Let's break down the facts.

When it comes down to it, demolishing your competition is as simple as **getting found.**

Specifically, customers who are seeking your plumbing services are using large search engines like Bing, Google, Yahoo, etc...

...and if your website isn't popping up on the first page, there's a **97.4%** chance you're losing the sale.

This is where our SEO experts can help.

We will work tirelessly using our scientifically proven system to land your business on the **first page of Google for your target keywords.**

Most of this time, these keywords are "<your city name> plumbers" or "plumbers in <your city name>".

Depending on what cities your plumbing business services, there could be anywhere from tens to hundreds of searches **each and every month...**

...from desperate customers who would love nothing more than to find you **and hire you immediately.**

At the risk of sounding obvious, nobody just randomly decides to search for local plumbers just because they were just "bored" or "curious"...

...luckily for you, almost every single person who searches for plumbers **wants to pay you to fix their plumbing issues...without delay.**

Just imagine what an extra 5, 10, or even 20 plumbing job would do to your bottom line.

Not to mention, as you should know by now...if you deliver great value, you're going to instantly become their "go-to" plumber of choice...and now you're reaping the rewards of a lifetime customer (who is also likely to refer your services to their friends, neighbors, co-workers, etc...)

In other words, one satisfied customer can quickly turn into **10 or more.**

See how quickly your profit adds up – both in the short run and the long term?

Your urgency is required – not because we just want to make a "quick sale", but the truth is, our services are in such high demand that we can **only accept one plumbing company per suburb.**

That's right...either claim your spot or lose it forever.

Get your business found by giving us a call at **X – XXX – XXXX.**

We can also be reached via email at info@yourcompany.com

Become the undisputed kingpin of your territory by **calling us now.**

To Doubling Your Profits,

SEO Consultancy

Get Your Small Business Ranked on the 1st Page of Google in the Next 90 Days.

GUARANTEED.

Double Your Profits by Investing in Your Business Today.

Let's cut straight to the chase.

Our hope is by now you understand the value of ranking on the first page of Google for your target keywords.

The fact that there are hundreds (if not thousands) of desperate customers out there searching for the **exact** products/services your business provides....

...each and every month...*without fail.*

You have an important choice that will play a major role in determining the profitability of your business over the next 3 to 6 months.

You can either:

- 1) Choose to ignore where your customers are and continue relying on “word-of-mouth”, newspaper/radio ads, and other antiquated marketing techniques that are costing you an arm and a leg (and not providing nearly the return you’re looking for)

Or

- 2) You can choose to place your business **squarely in front of your target customers** who are searching for you and **double your profits within the next 90 days.**

If you choose wisely and decide to go with the second option, we’re here to help you make that happen.

You see, we’ve done it countless times, for all types of local Sydney area businesses...

...they approach us with their website, and we promptly land them on the first page of Google.....within 90 days.

They go on to reap the rewards of hordes of new customers every month...while their competition is stuck in quicksand trying to figure out how to keep their doors open.

It's really that simple.

Let's talk specifics.

The investment you'll need to make with us (and into your business) is:

- **\$997** for the first month (this covers our set up fee)
- **\$497** for the second month and every month thereafter

To make sure we **deliver and maintain** your Page One ranking, we'll need a minimum of 6 months.

If that seems like a large chunk of change, consider this:

- What is the profitability of your average job?
- What if you multiplied that by 10, 15, 50, or even 100 new customers (assuming each customer only had one job!)

Do you see how easy and quickly you would make your investment back?

After that, the rest of pure 100% profit...filling your bank account each and every month.

And that's not all.

Lets say that after 3 months we cannot meet our promise and get your small business onto Page One of Google.

We will give you a **full refund** and you won't pay us a cent.

You have absolutely nothing to lose.

Also, just to make sure we don't waste each other's time, if we don't believe we can help you we won't even take you on as a client.

We are a simple, easy, affordable solution who use the same methods as the big companies who charge double what we do

The difference is we are a small business like you.

We like to keep things simple.

We care about small businesses just like you and pride ourselves in helping the “underdogs” out – rather than lining the pockets of big businesses with even more cash.

Give us a shot – you have nothing to lose and a lot of new customers to gain.

Get your business found by giving us a call at **X – XXX – XXXX**.

We can also be reached via email at info@yourcompany.com

Our Proven SEO Optimization System Delivers “Page One” Results....On Time, Every Time.

Or You Don’t Pay Us a Dime.

We understand you have a choice when it comes to partnering with a SEO company.

The last thing you want is to deal with some college kid claiming to be an “expert” while outsourcing all the work to cheap Indian labor at pennies-on-the-dollar....

...and you’re stuck shelling out monthly fees and upfront costs until you realize the inevitable truth...

you’ve been nickel-and-dimed.

The results simply aren’t there.

You see, unlike other “pie-in-the-sky” marketing campaigns (i.e., think traditional “paint-and-spray” advertising), the beauty of SEO is that the results can, and should, be measured.

You can literally track your website as it moves up...one position at a time...all the way to the coveted first page.

Anybody who tells you otherwise it's trying to scam you.

Avoid these firms like the plague. You'd be surprised at how many of them are out there.

We're different.

Not only in the fact that we're local (so you can hunt us down in a neighborly manner if we don't deliver)..

...but because we actually have a system that's been proven to work...

..time after time, client after client, Page One ranking after Page One ranking.

Although you may not have heard of us, we've been in this business for years, using our superhero SEO powers to quietly turnaround sinking businesses or elevate "average" ones to dizzying new heights.

At the end of day, we offer a 90-day money back guarantee – if your business isn't on Page One of Google for your targeted search results...

You get every single penny back...without delays or hassle.

Give us a shot – you have nothing to lose and a slew of customers to gain.

Get your business found by giving us a call at X – **XXX** – **XXXX**.

We can also be reached via email at info@yourcompany.com