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Top 10 Ways to Instantly Get More Twitter Followers

You may want to increase your Twitter following to gain some authority in your niche or to get more sales and a higher return on investment (ROI). No matter why you want to increase your Twitter following there is definitely a right way and a wrong way. If you do it the wrong way you may temporarily increase your following, but those people will only stick with you for a short time. It is best to do it the right way and slowly grow a devoted following. This following will allow you to communicate more effectively to a lot of people very quickly. So how do you do it the right way? Here are 10 ways to get more Twitter followers that will stick with you.

1. Personalize

People are social animals and want to form connections with other people. If you don't have a photo of yourself or your brand people have nothing to connect with. The best photos are headshots. This makes you more of a person and less of a thing. Logo photos can also be used. Just don't have a blank screen. That screams spammer and will significantly reduce the number of people who follow you.

2. Write your biography

A photo may show them your face, but people also want to know about who you really are. Followers will look first at the photo and then at the biography. Be sure to explain who you are, what you do, your location and a tagline if appropriate. This is a vital component as Twitter won't include you in search results unless you have a complete username, full name and bio. If you can't be found people won't follow you.

3. Increase your visibility

Twitter is only one way people choose to interact in the virtual world. If you want to gain followers be sure to include your Twitter name in your blogs, email signatures, websites, business cards and anyplace you interact with the public. Provide links whenever possible so that people can simply click and find you on Twitter.

4. Be social

Social media is about being social, not selling. It is vital to spend most of your time sharing helpful and valuable information. It is fine to share a joke or funny link, but also be sure to share your expertise and knowledge. If you inspire others they are more likely to re-Tweet your post and links. Make sure you are sharing information people will want to share. The fastest way to grow is word of mouth. The more people that share your Tweets the more you will grow.

5. Spread Tweets out

As with any communication too much too fast will make people turn away. We all receive a lot of information constantly and it can be hard to sort through all of it to find the few really great things we want to see. If you provide good information in small chunks on a regular basis your following will grow. Sending posts in small doses also avoids the appearance of spam. The key is to be consistent over time.

6. Tweet for Re-Tweets

Re-Tweets are vital to gaining new followers because it is the only way you are going to be seen by people who don't already follow you. When one of your followers re-Tweets to their followers you have gained a whole new audience. This makes it very important to create Tweets that have a good chance of

getting shared. Keep Tweets short so they are more likely to be shared. A short Tweet gives the sharer room to add a comment. You can figure out how much room they will have by subtracting your username character count plus 2 from 140. That is how many characters they will have for a comment.

7. Use public response

A direct message (DM) is more personal, but completely overrides the social aspect of Twitter. If you are only 'speaking' to one person you are not being social. Use the public response most of the time so that you are actually interacting with all of your followers. Reply in public, unless the information is personal and private.

8. Be strategic in your own following

Gaining followers is not all about people coming to you. It is important to follow others as well. When they see you are following them, they will probably at least take a look at you. By following others in your industry or people who use specific keywords you will keep up with trends and can re-Tweet information your followers will want to see. Take a look at who those people are following as well. These may be industry leaders and if you can re-Tweet their information first you are ahead of the game.

9. Link and re-tweet

Be sure to Tweet others. Twitter is a platform designed for sharing and if you only send out your own information you will be seen as a spammer. Of course the more re-Tweets you give to others the more they are likely to respond and re-Tweet yours.

10. Don't use an autoresponder

Twitter is uniquely designed to encourage people to respond to each other as if they were having a conversation. This makes it important to only create live posts. Don't use an autoresponder as the Tweets will sound canned and people will have less trust in your other Tweets. Twitter is about being social so remember to get out there and share live.

The Secret to Getting More Twitter Followers

Of course, this advice is just solid strategy for social media marketing on Twitter. If you want some advanced tricks that will gain you more followers on Twitter than you know what to do with, [click here](#) right now.

How to Generate Massive Social Engagement for Your Blogs and Articles

The basics of social media marketing can be followed to a T and they'll work with about the same level of predictability: absolutely none. That's because the field is saturated right now with Internet marketers who are all doing the same social sharing routine:

- Share the article or blog on all of your social media sites
- Keep sharing this for a week or so
- Share other articles from the website
- Try to get engagement levels up to boost Edges, etc.

But then again, if everyone is doing the same thing, no one is really standing out. And that's where your problem lies: you need more advanced social engagement techniques that are specific towards article and blog marketing.

Getting the Social Buzz Going Around Your Article

We're going to go ahead and assume that you're writing quality content that is original and engaging. It provides useful information to your audience and makes whoever reads it eager to share it with others. If you're not doing that, your focus should be there, rather than on social media. But once you are, here's what you do next:

Ask your network to share. One of the biggest mistakes that people make is not reaching out to their connections and simply asking for some social promotions. Any of your business partners, customers or friends and family make prime candidates. It sounds silly, but too many people forget the social aspect of social media and think that just posting will be enough—think of it as your CTA. Tell them what you want them to do!

Share in smaller group settings. While it sounds a bit counterproductive to share your article in smaller settings when you're wanting it to go viral and get seen by millions, people feel more connected to an article with which they are intimate. Getting a personal email with the article gives it a better chance at getting seen and read than hoping someone just happens to be looking at Facebook when you share it. Build Google + circles and LinkedIn groups for sharing in this manner.

Make it easy to share. Make your widgets visible. Keep all of your social buttons right at the top of the article and make it easy for people to share. The difference between re-tweeting an article could be the amount of letters you use in your tweet—they'll want to say something too. Whatever makes it easier for them.

Drop names. Whatever companies and individuals are relevant to your content, drop their names. Hash-tag them on Twitter and link to them in the articles—this gets a buzz going.

Social Sharing is Crucial

So, moving forward, just remember to think small, think personal and think easy. While these may not seem like advanced social media buzz creation techniques, I can assure you they are for one simple fact—not enough people are even thinking in this manner. People are just churning out content and sharing, thinking that's enough to generate a buzz—it's not.

For more information on how to get your content to go viral, [click here](#) right now.

10 Reasons Why You Need To Upgrade To VPS Hosting

If you own a website then you may have considered the question “should I upgrade from shared hosting to VPS hosting?” If you are receiving a lot of visitors and have many customers then it makes a lot of sense to upgrade. If you are not sure whether it is a good move then here are 10 reasons that can help you decide:

1. If Your Website Is Growing Then VPS Hosting Is A Must

Your role as a website owner, or webmaster, is to ensure that your site is available at all times. It is impossible to predict if you will receive a large volume of visitors (traffic) so you do not want to take the chance of exceeding the set resources that are available to you with shared hosting. This could cause your website to appear slow to visitors or in the worst case be totally unavailable.

2. Be In Control With Dedicated Resources

With a VPS account you are allotted dedicated resources and these are not limited as they are with a shared account. This means dedicated hardware and bandwidth which are yours to use for the needs of your business.

3. Google Ranking Factors

There is no point having a website if it cannot be found in the major search engines such as Google. If your website is slow then Google and the other search engines will penalize you for this and move you down the rankings. Slow page loading can be a real problem with shared hosting and it can be someone else’s fault! If another user is exceeding the resources of a shared server then this can slow your site down.

4. Other Shared Users Will Not Affect Your Website

As explained above, it is very possible that other shared users on your server can compromise the performance of your website if they consume too many resources. Also there is the threat of being blacklisted. If another shared user receives a penalty for misuse of email for example, the IP address of the server goes onto a blacklist. This means that your site will be on this blacklist too! There is no danger

of this with VPS hosting. Hardware resources are divided and you can opt to be assigned your own individual IP address.

5. Improved Security

When you have a VPS server you will be able to install custom firewalls that have very strict rules and provide much greater security for your site than a shared account could do. If you are running databases with sensitive data then VPS hosting provides total security for this.

6. Your Site Will Be Able To Handle A Large Volume Of Traffic

With shared hosting accounts there will be a limit to the amount of traffic that your site will be able to process each month. A VPS hosted site will be able to handle significantly increased volumes of traffic so if you are planning large advertising campaigns or improving your search engine rankings then now is the time to upgrade to VPS hosting.

7. Improved Uptime

VPS hosting is a professional hosting solution and as a result of this the uptime (availability of your website online) better than standard shared hosting. Here at XXXX we know that when you upgrade to a VPS account that you expect serious performance and we will provide it to you.

8. You Will Have Root Access With VPS Hosting

With a VPS account you can virtually do whatever you want with your server. You can load scripts and other software that will enhance the usefulness of your website. If you have a shared hosting account then you will only be provided with cPanel and FTP access. If you want to load scripts then we will have to look at them carefully to ensure that they will not compromise other users and we do have to reject some of these requests. There are no such restrictions with VPS hosting.

If you want to install different applications or even change the operating system of your VPS server then you can. There are many reasons why you might want to do this. With shared hosting you will not be able to change anything.

9. No Maintenance Requirements

The physical server will be maintained by our experts at XXXX. Your only responsibility is to take care of your virtual server. You can forget about maintenance requirements altogether if you opt for our managed services package.

10. It Is Not Expensive

The cost of upgrading from shared hosting to VPS hosting is a lot less than you think. At XXXX we have lowered our prices, but not the quality of our VPS packages so that everyone can enjoy the power and control that a VPS account provides. You will have plans to grow your business to make sure that your website can grow with you by hosting it on a VPS server.

Make the decision to upgrade to a VPS hosting account today. Visit <http://www.yoursite.com> for more information or contact us on info@yoursite.com

